

## COOKIE NOTICE

Our website uses cookies.

### What is a cookie?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either 'persistent' cookies or 'session' cookies. A persistent cookie is stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date. A session cookie expires at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website and identify users returning to a website.

### Cookies and our website

The pages on <https://www.bksv.com> (the "Website") are published by Brüel & Kjær Marketing Communications Department (Brüel & Kjær MarCom) on behalf Brüel & Kjær Sound & Vibration Measurement A/S (Brüel & Kjær, "us" or "we"). Brüel & Kjær will not collect any information about individuals, except where it is specifically and knowingly provided by them. You can refuse the use of cookies by following the link at the bottom of the page.

The types of the cookies we use are:

#### First-party cookies

First-party cookies are stored in your browser by Brüel & Kjær's websites when you enter its URL or click on a link that takes you to one of our sites. The websites use these cookies to store information to be used the next time you visit that site.

#### Third-party cookies

Third-party cookies are placed by services used by Brüel & Kjær, for example Google Analytics. These cookies have been developed by third-party companies and not by Brüel & Kjær.

When you visit the Website, Brüel & Kjær MarCom's web server collects some basic information such as your internet service provider's domain name, which pages you accessed on the site, and when. We and Brüel & Kjær MarCom use this information only to analyse the use of our Website to help guide improvements. We do not collect any personally identifiable information. Brüel & Kjær MarCom uses cookies for detecting what kind of device you have in order to present content in the best way, for a language switch and/or for other purposes.

### Google Analytics

This Website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies (text files placed on your computer) to help the website operators analyse how users use the site. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more details on what information Google collects and why it does so, Google's Privacy Policy is available [here](#). To understand how Google uses cookies, please click [here](#) and [here](#).

### How to refuse the use of cookies

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may lose some useful functionality such as personalisation and 'keep me signed in' and 'remember me' features.

You can deactivate the use of cookies in your browser settings as well as deleting stored cookies. For information on how, go to your browser settings, choose the help function, and search for "cookies".

To learn how we treat the collected information, please read our [Privacy Notice](#).